

WORK HISTORY

Mid-level Packaging designer

Annie International | North Wales, Pennsylvania

- In addition to previous responsibilities-
- Contribute to and maintain brand identities for new and existing brands
- Design new product line identities, as well as revise existing product lines
- Various market research such as attend packaging/product events, store visits, digital research, social media, etc.

5/2023

Graphic and packaging designer

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Annie International | North Wales, Pennsylvania

6/2021

- Create digital illustrations for packages
- Brainstorm and create functional yet unique package designs while working within given limits
- Photoshoot and edit product images
- Create dieforms from scratch and organize layout for production
- Work with typography to contribute to brand catalogs
- Create physical and digital mock-ups for brand and private labels

3/2021

Personal caregiver

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Aurora Home Care | Philadelphia, Pennsylvania

9/2020

- Assisted in home patient to help maintain health and safety

5/2020

Multimedia design intern

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Amtrak | Philadelphia, Pennsylvania

12/2019

- Work on various print designs such as posters, signs, booklets
- Create digital illustrations for online contents
- Collaborate with Marketing on a large scale project involving sub projects such as logo animation, and motion graphics video,
- Create animated presentation for speeches

12/2019

Graphic design printing lab monitor

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Temple University | Philadelphia, Pennsylvania

9/2018

- Analyze and resolve all troubleshoots for print jobs ranging from color accuracy, print alignment corrections, to paper specifications

12/2017

Sales associate

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Urban Outfitters | New York, New York

9/2017

- Responsible for overseeing assigned department with customer service and overall organization

8/2011

Creative arts teacher

Manna Project International | Managua, Nicaragua

- Volunteered to aid a nonprofit educational organization for third world children

EDUCATION

BFA | Graphic and Interactive Design | Magna Cum Laude

Tyler School of Art, Philadelphia, Pennsylvania

AAS | Graphic Design and Illustration

Pratt Institute, Brooklyn, New York